



ARIADNE'S THREAD

of tourism

NEWSLETTER #5

Dear supporters of the *Ariadne's Thread of Tourism* project,

With this fifth and final newsletter, we are pleased to share all the results of the project and announce its **official closure on January 31, 2025**. It has been a journey full of challenges and achievements, made possible thanks to the dedication of our partners and the interest shown by tourism professionals involved.

Project Results

Throughout the project, we developed tools and resources designed to improve the skills and resilience of tourism workers. Here are the main results available on the platform:

- **Report on the state of the tourism sector:** an in-depth analysis of the post-COVID market dynamics in Italy, Greece, and Hungary, highlighting challenges and opportunities for tourism professionals.
- **Fact-finding survey:** a qualitative study that collected data on the skills, needs, and expectations of tourism workers, providing a basis for the development of training tools.
- **Online course "Tourism-Pro: Enhancing the Skills of Tourism Professionals":** an innovative training program divided into modules focusing on digital skills, soft skills, customer management, and sustainability.
- **Manual on soft and digital skills:** a comprehensive guide offering tools to improve business management, with a focus on innovation, sustainability, and resilience.

Languages and Access Information

All materials are available in **Italian, English, Greek, and Hungarian** and can be accessed for free



on the official project platform at www.ariadnescourses.com. The platform is user-friendly and allows users to customize their learning experience, freely navigating the content.

A Special Thanks

We would like to extend our heartfelt thanks to all partners, collaborators, and professionals who contributed to the success of this project. We are confident that the resources created will continue to have a positive impact on the tourism sector even beyond the formal conclusion of the project.

For more information, please visit the official website: www.ariadnethreadoftourism.com.

Thank you for sharing this journey with us!

Best regards,

The *Ariadne's Thread of Tourism* Team