



ARIADNE'S THREAD of tourism

NEWSLETTER #4

Dear supporters of the "Ariadne's Thread of Tourism" project,

We are pleased to announce that starting from November 25, 2024, the Ariadne's Thread of Tourism platform will be available online.

A new resource for tourism professionals

The platform, accessible at <https://ariadnecourses.com/> gathers all the educational materials developed during the project. Among the content, you will find:

- **Sector reports** on the post-Covid tourism market in Hungary, Italy, and Greece.
- **A qualitative survey** conducted in all three countries to understand the experiences and needs of tourism professionals.
- An **online course** for workers in the tourism sector, featuring modules on digital skills, soft skills, and post-pandemic tourism trends.
- A **practical manual** offering tools to improve business management, with a focus on environmental sustainability, innovation, and resilience.



Free and user-friendly access

All materials are freely available and designed to support travel agencies, tour operators, and other tourism professionals in enhancing their operations and navigating a rapidly changing market.

We extend our gratitude to all partners and contributors for their dedication to the success of this project. For more information, visit the official project website:

<https://www.ariadnethreadoftourism.com/>

Best regards,

The Ariadne's Thread of Tourism Team